Bemidji State University

BUAD 3351: Management

A. COURSE DESCRIPTION

   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   Management principles course emphasizing functional areas of management: Planning, organizing,
   leading and controlling. Prerequisites: ACCT 2102, ECON 2100, and BUAD 2231; or consent of
   instructor and junior standing.

B. COURSE EFFECTIVE DATES: 08/20/1997 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. The Management Process
   2. Values, Attitudes, Emotions, and Culture
   3. Managing Ethics and Diversity
   4. Managing in the Global Environment
   5. Decision Making
   6. Planning, Strategy and Competitive Advantage
   7. Designing Organizational Structure
   8. Control, Change and Entrepreneurship
   9. Motivation
   10. Leaders and Leadership
   11. Effective Team Management
   12. Building and Managing Human Resources

D. LEARNING OUTCOMES (General)

   1. be introduced to the basic concepts and principles of management
   2. analyze how these concepts apply to a multitude of global organizations: profit, non-profit, private,
      public, small, large, formal, informal, etc
   3. focus on the structure and design of organizations and how managers effectively perform in this type
      of setting in order to accomplish goals through group effort.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted